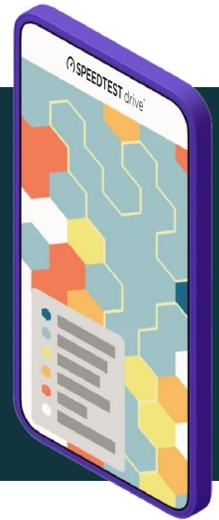


Speedtest®

Speedtest Drive™

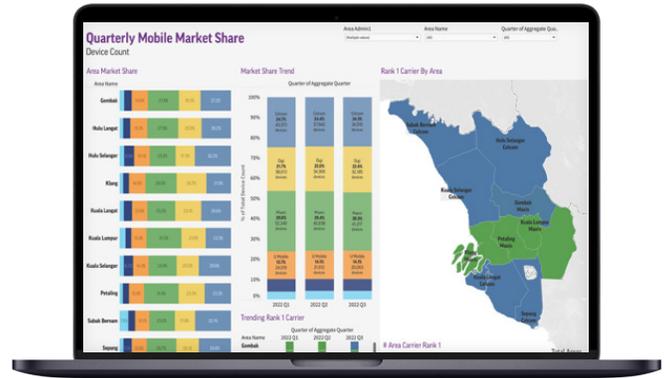
Improve your network, gain root cause insights, and take advantage of same-time, same-place benchmarking from the leader in controlled testing.



Speedtest Drive performs industry-best drive and walk testing aligned with ITU & ETSI standards to bring more visibility to your network. With deep insights on network performance, quality, reliability, responsiveness and availability, you can understand where network issues arise — then go deeper to understand the root cause and prioritize optimization decisions to have the greatest impact on end-user experience.

Speedtest Drive works with proprietary testing software running on off-the-shelf mobile devices, providing customers with side-by-side benchmarking that compares networks based on testing collected at the same time and same place.

This side-by-side analysis with same time testing allows for a solid vision of where the opportunities for improvement are within the network. Information shared can be easily visualized in Speedtest Drive or ingested directly into your preferred business/network analytics toolset.



Key Focal Points of the Speedtest Drive Portfolio

- A trusted methodology accepted by the global telecommunications industry, regulatory bodies, the press, and the consumers
- Results reflect real-world use cases and user experience
- Quality controlled data for reliable & actionable insights with diagnostics
- Consultative Professional Services
- Reliability and Call awards and claims to differentiate your network and stand out in the marketplace

Use in conjunction with Speedtest Insights™, Speedtest Intelligence®, Cell Analytics™, and other Ookla solutions to further enhance your networks and insights. Learn more at [ookla.com](https://www.ookla.com)

Speedtest Drive Testing Methodology

The Speedtest Drive data product suite is used across the globe to characterize consumer performance and create high quality benchmarking KPIs

Data Collection Sources	Professional drive and walk testing
Data Collection Operations	Compare tests at the same time, between carriers, and across different regions
Root Cause Analysis	Gain actionable insights to help tune and assess the impact of network evolution on consumers
Consultive Analysis	Receive tailored "Get Well Plans" with optimization suggestions

